

CLINICAL TRIALS BOOTCAMP™

CORPORATE SUPPORT OPPORTUNITIES

October 22-25, 2009 ~ Boca Raton Resort & Club, Boca Raton, Florida

Course Objectives:

The Clinical Trials Bootcamp is a training program whose focus is to improve knowledge and skills in the growing field of clinical trials research in a medical practice.

Target Audience:

We anticipate 300 qualified attendees from the following areas:

- All physicians, extenders and support staff in medical practice (all specialties are welcome)
- Members of CRO's
- Employees of pharmaceutical companies with responsibilities in the area of clinical research and trials

Topics to Include:

- How and Why to Include Clinical Trials in a Medical Practice
- Office Management and Financial Considerations for Clinical Trials
- Writing for Clinical Trials - The Publication Process
- Staffing Clinical Trials
- Regulatory Documents: What They Are and How to Use Them
- Adverse Events and Serious Adverse Events
- Record Retention for Clinical Trials
- FDA Requirements for Clinical Trials
- Photography for Clinical Trials
- Site Monitoring Visits – What to Expect
- Patient Recruitment for Your Trials
- Good Clinical Practices – Overview
- Overview of Stem Cell Clinical Research
- Update in Melanoma
- Genomic Strategies for Personalized Cancer Therapy
- What's New – Updates on Clinical Research in: Thoracic Oncology, Orthopedics, Endocrinology, Rheumatology, Internal Medicine, Dermatology, Radiology, Neurology and Plastic Surgery

Corporate Support Opportunities are based on the following tentative Meeting Schedule*:

Thursday, October 22	
All Day	• Arrivals
3:00pm and on	• Exhibitor Set-up
Meals	• Welcome Reception

Friday, October 23	
7am - 6pm	• Exhibits
Meals	• Continental Breakfast • 2 Breaks • Lunch
Meetings	• Full day of General Sessions

Saturday, October 24	
7am - 6pm	• Exhibits
Meals	• Continental Breakfast • 2 Breaks • Lunch
Meetings	• Full day of General Sessions

Sunday, October 25	
7am - 10am	• Exhibits
Meals	• Continental Breakfast • 1 Break • Boxed Lunches
Meetings	• Morning General Session
10:00am	• Exhibitor Break Down

*Meeting schedule and support opportunities are subject to change. Refer to the following pages for details of each support level.

Signature Level

As the Clinical Trials Bootcamp Signature supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Ample opportunity to network and interact with participants
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Lanyards with corporate logo for all attendee name badges
- Corporate logo placement on inside front cover of Course Syllabus
- Five complimentary full-access registrations/badges to Clinical Trials Bootcamp 2009 for your company personnel
- Welcome Reception will be hosted by your company
- Qualified Attendee Discount on behalf of your company. We will mail out, email and/or provide you with brochures to be sent to a list you provide with discount information. Discount will be 20% off of registration fees.
- *Support amount is \$50,000*

Platinum Level

As a Clinical Trials Bootcamp Platinum supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Ample opportunity to network and interact with participants
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Three complimentary full-access registrations/badges to Clinical Trials Bootcamp 2009 for your company personnel
- Platinum supporters will be acknowledged at One Lunch Function
- Qualified Attendee Discount on behalf of your company. We will mail out, email and/or provide you with brochures to be sent to a list you provide with discount information. Discount will be 20% off of registration fees.
- *Support amount is \$35,000*

Gold Level

As a Clinical Trials Bootcamp Gold supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary exhibit booth space in the exhibit hall
- Ample opportunity to network and interact with participants
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Two complimentary full-access registrations/badges to Clinical Trials Bootcamp 2009 for your company personnel
- Gold Supporters will be acknowledged at One Breakfast Function
- Qualified Attendee Discount on behalf of your company. We will mail out, email and/or provide you with brochures to be sent to a list you provide with discount information. Discount will be 20% off of registration fees.
- *Support amount is \$25,000*

Silver Level

As a Clinical Trials Bootcamp Silver supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Ample opportunity to network and interact with participants
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- One complimentary full-access and one Exhibitor registration/badge to Clinical Trials Bootcamp 2009 for your company personnel
- Silver Supporters will be acknowledged at One Meeting Break
- Qualified Attendee Discount on behalf of your company. We will mail out, email and/or provide you with brochures to be sent to a list you provide with discount information. Discount will be 10% off of registration fees.
- *Support amount is \$15,000*

Gemstone Support

As a Clinical Trials Bootcamp Gemstone supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Ample opportunity to network and interact with participants
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- 2 exhibit hall badges included
- Qualified Attendee Discount on behalf of your company. We will mail out, email and/or provide you with brochures to be sent to a list you provide with discount information. Discount will be 10% off of registration fees.
- *Support amount is \$7,500*

Additional Opportunities (do not include a booth or table):

- *Dinner Host - \$30,000*
- *Single Supporter Breakfast Host - \$10,000*
- *Single Supporter Lunch Host - \$15,000*
- *Meeting Refreshment Break Host - \$5,000*
- *Memory Sticks with corporate logo - \$6,000*
- *Tote bags with corporate logo for meeting materials - \$5,000*
- *Meeting Packet with corporate logo - \$3,000*
- *Syllabus Printing, includes corporate name and logo on front cover - \$20,000*
- *Faculty Dinner – contact Meeting Designs for pricing and availability*
- *Faculty Reception - contact Meeting Designs for pricing and availability*

Please let us know if there is a way you would like to support the meeting that is not listed above.

We welcome your ideas and input.

Please call Michele Ader, toll free at 877-809-7525 to discuss these and other support opportunities.

We welcome your suggestions.

**** Benefits of Support at a Glance****

	SIGNATURE	PLATINUM	GOLD	SILVER	GEMSTONE
	\$50,000	\$35,000	\$25,000	\$15,000	\$7,500
# of Complimentary Full-Access Badges	5	3	2	1	-
# of Complimentary Exhibitor Badges	-	-	-	1	2
Acknowledgment of support on website with link to your company's website	✓	✓	✓	✓	✓
Acknowledgment of support in all print materials pre-meeting and on-site	✓	✓	✓	✓	✓
Acknowledgment of support in a Press Release via PRNewswire	✓	✓	✓	✓	✓
Space for Booth in Prime Location with ample networking opportunity	✓	✓	✓	-	-
Space for 6' Exhibit Table with ample networking opportunity	-	-	-	✓	✓
Lanyards with Corporate Logo for Attendee Badges	✓	-	-	-	-
Welcome Reception Host	✓	-	-	-	-
Platinum Level Lunch Host	-	✓	-	-	-
Gold Level Breakfast Host	-	-	✓	-	-
Silver Level Meeting Break Host	-	-	-	✓	-
Qualified Attendee Discount on behalf of your company of 20% off registration	✓	✓	✓	-	-
Qualified Attendee Discount on behalf of your company of 10% off registration	-	-	-	✓	✓
Corporate Logo Placement on Inside Front Cover of Syllabus	✓	-	-	-	-

**EXHIBIT & CORPORATE SUPPORT APPLICATION
OCTOBER 22-25, 2009 – CLINICAL TRIALS BOOTCAMP™**

Supporter Name: _____

Supporter Address: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Support	Amount	Support	Amount
<input type="checkbox"/> Signature	\$50,000	<input type="checkbox"/> Dinner Host	\$30,000
<input type="checkbox"/> Platinum	\$35,000	<input type="checkbox"/> Faculty Dinner	TBD
<input type="checkbox"/> Gold	\$25,000	<input type="checkbox"/> Faculty Reception	TBD
<input type="checkbox"/> Silver	\$15,000	<input type="checkbox"/> Meeting Packet (w/ corporate logo)	\$3,000
<input type="checkbox"/> Gemstone	\$7,500	<input type="checkbox"/> Memory Sticks (w/corporate logo)	\$6,000
<input type="checkbox"/> Breakfast	\$10,000	<input type="checkbox"/> Tote Bags (w/corporate logo)	\$5,000
<input type="checkbox"/> Lunch	\$15,000	<input type="checkbox"/> Syllabus Printing	\$20,000
<input type="checkbox"/> Refreshment Breaks	\$5,000	<input type="checkbox"/> Final Night Reception	\$30,000
		TOTAL	

Checks should be made out to: Clinical Trials Bootcamp, LLC; CBC Tax ID # is 203266154. Please send your check and completed application to: Meeting Designs, LLC, 1200 Providence Highway, Suite 101 South, Sharon, MA 02067, Attn: Michele Ader, Director Vendor & Client Relations

Please let us know if there are competitors you wish to be placed near or conversely competitors you DO NOT wish to be near. Every effort will be made to accommodate but due to space issues, we cannot guarantee your request

I wish to be near:

Please do not place me near:

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088